

Water Tech Alliance



# WINNING: Grants for Water-Energy R&D via US-Israel Collaboration



**Virtual Event**  
**October 18, 2022**  
9 -10 a.m. PST

**Learn about grant opportunities for innovative US water tech companies -- like yours!**  
The US-Israel Binational Industrial R&D (BIRD) Foundation will announce their upcoming new funding for water-energy R&D collaborations with Israeli companies.  
Be inspired by our Showcase of 3 top Israeli companies (ASTERRA, IOSight, and Kando) + encouraged by our Panel of experts discussing how *US-Israel partnerships drive innovation!*

## San Diego, USA WELCOME

## KEYNOTE SPEAKER

## SHOWCASE of Israel's Top Water Tech Companies



**Cary Lowe PhD**  
Founder  
Water Tech Alliance



**Josh Cohen**  
Director of Cyber  
Economic and Trade Office at  
Embassy of Israel in DC, USA



**Maya Vardi Shoshani**  
Director of Business Development  
Head of West Coast Division  
BIRD Foundation



**John Gagel**  
President, Water Tech Alliance  
Executive Business Development Manager  
Evoqua Water Technologies



**Natan Zuta**  
CEO  
IOSight



**Gustavo De La Fuente**  
Executive Director  
Smart Border Coalition



**Miri Ketayi**  
Director, Israel and Global  
Communities, Jewish Federation  
of San Diego County



**Ayelet Gneezy, PhD**  
Professor, Director of US-Israel Center  
Rady School of Management  
UC San Diego



**Eric Trerotola**  
Sales Manager  
North America  
ASTERRA



**Alexandra Wallach**  
Head of Business Development  
& Strategy USA  
Kando

